

2017 Warm Your Heart Sponsor Contract



Company _____
Contact _____
Address _____ City _____ St _____ Zip _____
Phone _____ Email _____

On behalf of my company, I, the below signed, submit my contract to serve as a Sponsor for Minnesota Valley Action Council's **Warm Your Heart fundraiser** to be held Saturday, March 4, 2017

Presenting Sponsor: **MinnStar Bank** Radio Sponsor: **Alpha Media**

- Diamond Sponsor: **\$2,500** Gold Sponsor: **\$1,500**
 Denim Sponsor: **\$1,000** Table Sponsor: **\$600**

____ We will be attending this event

____ We will not be able to attend this event and would like to donate our reserved table back to Warm Your Heart

Other \$ _____

Check is included and I accept this as my invoice or Please invoice us after January 1, 2017.

Signature _____ Date _____

Please sign, make a copy for your business and return this copy to: Warm Your Heart, MVAC,
706 N Victory Dr., Mankato, MN 56001 or FAX: 507-345-2414 or scan and email to sheila@mnvac.org

**Warm Your Heart Committee Members: Sheila Ous, Chair 345-2416 sheila@mnvac.org ~
Ann Macgregor, MVAC, 345-0459 ann@mnvac.org ~ Betty Ouren, MinnStar Bank ~ Lynn Sorenson, MVAC
Rita Browne, MVAC ~ Mike Oliver, Farmers Insurance ~ George Blais, Alpha Media ~ Randy Rigdon, MIO
Katie Kassube, Sysco ~ Leah Macgregor, Spherion Staffing Services
Deb Ikier, BankVista ~ GERALYNN KOTTSCHADE, Jerry's Auto**

This year we are happy to announce that Magician & Mentalist Tim Gabrielson will be our entertainment!

www.timgabrielson.com

Minnesota Valley Action Council “Opportunities for people and communities”

Who we are:

Minnesota Valley Action Council is a community action agency that serves the nine counties in South-Central Minnesota. Since 1965, MVAC has delivered more than \$500 million dollars to create opportunities for people and communities. The majority of those funds helped stimulate our local economy as they were spent with local, small businesses on behalf of low-income families. While MVAC provides assistance to low to moderate income families with its core programs, we also see that there are barriers that keep people from getting out of poverty. We identify those barriers and create opportunities for them to become self-sufficient. **So this year...**

2017 Warm Your Heart proceeds to benefit the Car Repair Loan & Education Program:

Last year MVAC started the Car Repair and Loan Program with the 2016 Warm Your Heart Benefit. Since the inception of this program in June of 2016 MVAC has held three car classes equipping about 30 low-income people with the knowledge needed to extend the life of their vehicles and minimize their transportation expenses. Has assessed and inspected 18 vehicles so far and given expert opinion on each vehicle. 14 of those vehicles received a free oil change at a reputable shop to encourage relationship-building with facilities that can be trusted. Have approved and implemented six \$150 micro-loans to perform crucial maintenance, prevent small problems from escalating into crisis situations, and ensure that those in need can continue to get to and from work. Authorized one major repair (a transmission replacement) so a low-income person can accept a job offer and move toward self-sufficiency. We've also had a local repair shop donate \$1000 worth of free repairs which helped four people in dire need. **In all, we've made 34 lives better so far and we see the program continuing to build.**

By providing this new initiative, MVAC will follow its mission by providing: **Transportation** to working families ~ **Education** to maintain a vehicle and budget for repairs ~ **Emergency Needs** to repair vehicle to get to work

Sponsorship Opportunities

Diamond Sponsor Level includes:

- Company logo/name mentioned/displayed in media promotions
- Company logo/name displayed with link on MVAC Website
- Company logo/name on rolling slide show evening of the event
- 1 full page ad in program that evening
- A reserved table for 8 at the event
- ½ hour private auction preview for top sponsors prior to general public
- Complimentary wine at the table

Gold Sponsor Level includes:

- Company logo/name displayed on print media promotions
- Company logo/name displayed with link on MVAC Website
- Company logo/name on rolling slide show evening of the event
- 1/2 page ad in program that evening
- A reserved table for 8 at the event
- Complimentary wine at the table

Denim Sponsor Level includes:

- Company logo/name displayed with link on MVAC Website
- Company logo/name on rolling slide show evening of the event
- 1/4 page ad in program that evening
- A reserved table for 8 at the event
- Complimentary wine at the table

Table Sponsor Levels include:

- Company name mentioned in program
- Company/Logo name on rolling slide show that evening
- A reserved table for 8 at the event
- Complimentary bottle of wine at the table