

## MVAC Opportunities for people and communities



### Who We Are:

*Minnesota Valley Action Council is a community action agency that serves the nine counties in South-Central Minnesota. Since 1965, MVAC has delivered more than \$500 million dollars to create opportunities for people and communities. The majority of those funds helped stimulate our local economy as they were spent with local, small businesses on behalf of low-income families. While MVAC provides assistance to low to moderate income families with its core programs, we also see that there are barriers that keep people from getting out of poverty. We identify those barriers and create opportunities for them to become self-sufficient.*

### What is Bad Prom:

#### **2017 Old Town Event of the YEAR!**

It is a 21 and older untimed 5k evening fun run with a prom after party to bring awareness to the many programs that MVAC offers. The 5k starts and ends at the Midtown Tavern. Each kilometer of the event will have sponsorship recognition opportunities. We will also have a Zero K entrance into the “Bad Prom” so even those non-runners can have fun and enjoy the evening. Food and beverages will be available. And what prom would be complete without music?

Doug Gerdes, DJ will be returning to bring you the best music to relive your prom!



## Minnesota Valley Action Council's 2nd Annual **Bad Prom 5k** Fun Run/Walk

You don't want to miss this event!  
Last year over 150 attendees and it's  
expected to grow even more this year!



## Sponsorship Opportunities:

### Selfie Photo Sponsor Level includes:

- Company Logo and website on the photo strips (images are instantly available to text and upload to Facebook, Twitter, etc)
- Company logo/name displayed in print media promotions
- Company logo/name displayed in social media promotions
- Company logo/name prominently displayed on back of t-shirt
- Hyperlink to your website from ours
- 6 registrations to the 5k / after party

### Prom Sponsor Level includes:

- Company Name Signage at the Bad Prom After Party
- Company name proportionately displayed in print media promotions
- Company name proportionately displayed on back t-shirt
- Hyperlink to your website from ours
- 4 registrations to the 5k / after party

### Kilometer Sponsor Level includes:

- Company Logo/ Name Signage at your kilometer and at The Bad Prom After Party
- Company logo/name displayed in social media promotions
- Company logo/name displayed on back of t-shirt
- Hyperlink to your website from ours
- 1 registration to the 5k / after party

### Swag Sponsor Levels include:

- Opportunity to promote your company to all participants



## We would love to help:

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

On behalf of my company, I, the below signed, submit this agreement to serve as a Sponsor for Minnesota Valley Action Council's **Bad Prom 5k Fun Run** to be held Saturday, September 16, 2017 at Midtown Tavern

Presenting Sponsor:  
Radio Sponsor: **Alpha Media**

- Selfie Photo Sponsor: **\$700 -**
- Prom Sponsor: **\$500**
- Laynard Sponsor: **\$300 - Thank You Strong Fathers**
- Kilometer Sponsors: **\$100 -**
- Other \$ \_\_\_\_\_
- Swag Sponsor: **Item to put in bag** \_\_\_\_\_
- Check is included, I have made a copy and accept this as my invoice*

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please sign, make a copy for your business and return this copy to:

Bad Prom, MVAC,

706 N Victory Dr., Mankato, MN 56001

or FAX: 507-345-2414 or scan and email to

[sheila@mnvac.org](mailto:sheila@mnvac.org)

### Bad Prom 5k Fun Run Committee Members:

Sheila Ous, Co-Chair 345-2416 [sheila@mnvac.org](mailto:sheila@mnvac.org) ~ Ann Macgregor, Co-Chair, 345-0459 [ann@mnvac.org](mailto:ann@mnvac.org)

Jessica Blais Alpha Media ~ George Blais, Alpha Media ~ Amy Luethmers, Mankato YMCA

Amanda Mackie, MVAC ~ Shawn Honken, MVAC ~ Chrystal Wilkie, MVAC

Chris Marben, MVAC ~Angi Proehl, Midtown Tavern ~ Deb Ikier, Wintrust Mortgage