

# MVAC Opportunities for people and communities

## Who We Are:

*Minnesota Valley Action Council is a community action agency that serves the nine counties in South-Central Minnesota. Since 1965, MVAC has delivered more than \$500 million dollars in services to create opportunities for people and communities. The majority of those funds helped stimulate our local economy as they were spent with local, small businesses on behalf of low-income families. While MVAC provides assistance to low to moderate income families with its core programs, we also see that there are barriers that keep people from getting out of poverty. We identify those barriers and create opportunities for them to become self-sufficient.*

*"We all age and we want to continue to live independently without becoming a burden on our family or friends.*

*We want to, and deserve to, engage fully with the world."*

*-Kiran Yocom,*

*Chairwoman, Seniors Helping Seniors*

## What is Warm Your Heart and where do the proceeds go:

Warm Your Heart is MVAC's annual fundraiser that consists of tasting the best and most unique soups from around southern Minnesota, silent and live auctions and ends with live entertainment.

***As a community action agency, MVAC seeks out the gaps within our communities and fills that gap.***

Warm Your Heart Proceeds benefit a certain program each year. Last year, Warm Your Heart 2016 and 2017 proceeds benefitted the car education and repair loan. Those proceeds thus far have helped 145 people get the education and repairs needed to continue to get to work. \$30,576 have gone back to local car repairs shops for the repairs needed and 12% of those funds have already been paid back! .

### **2018 Warm Your Heart proceeds to benefit the Home Repair Loan Program:**

Last year 62% of the people that we served were seniors. As the boomer population is aging, the need to assist those in our area is growing. 29% are disabled. Many are living on a fixed and limited income. Keeping their home in good repair or updating the home to provide accessibility for health reasons is essential to allow them to live at home. Statistically, it is far more economical to keep a person in their home rather than move to an assisted living residence. While MVAC has a home repair program in place through the state of Minnesota, that program is for repairs that are \$2000 or more. Many times the repairs needed are less than that. On a limited budget, households are choosing to go without essential items or make the improvement. This program would allow them to rest easy and fix the problem before it gets too bad.

When you support Minnesota Valley Action Council, you are supporting our communities. MVAC is proud to be a non-profit where 96.7% of the budget goes directly to the programs that we provide.

# Minnesota Valley Action Council's 6th Annual Warm Your Heart Gourmet Soup Fundraiser

You don't want to miss this fun-filled Denim and Diamond themed event!

*A Denim & Diamonds  
Gala*

6TH ANNUAL  
MVAC GOURMET  
SOUP DINNER



## Sponsorship Opportunities:

### Diamond Sponsor Level includes:

- Company logo/name mentioned/displayed in media promotions
- Company logo/name displayed with link on MVAC Website
- Company logo/name on rolling slide show evening of the event
- 1 full page ad in program that evening
- A reserved table for 8 at the event
- ½ hour private auction preview for top sponsors prior to general public
- Complimentary wine at the table

### Gold Sponsor Level includes:

- Company logo/name displayed on print media promotions
- Company logo/name displayed with link on MVAC Website
- Company logo/name on rolling slide show evening of the event
- 1/2 page ad in program that evening
- A reserved table for 8 at the event
- Complimentary wine at the table

### Denim Sponsor Level includes:

- Company logo/name displayed with link on MVAC Website
- Company logo/name on rolling slide show evening of the event
- 1/4 page ad in program that evening
- A reserved table for 8 at the event
- Complimentary wine at the table

### Table Sponsor Level include:

- Company name mentioned in program
- Company/Logo name on rolling slide show that evening
- A reserved table for 8 at the event
- Complementary bottle of wine at the table

## We would love to be a Sponsor!:

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

On behalf of my company, I, the below signed, submit this agreement to serve as a Sponsor for Minnesota Valley Action Council's **Warm Your Heart Fundraiser** to be held Saturday, March 10, 2018, at MSU-Student Union Ballroom

Thank you **MinnStar Bank** Presenting Sponsor! **Alpha Media** Radio Sponsor! and **Corporate Graphics Commercial** Print Sponsor!

Diamond Sponsor: \$2,500

Gold Sponsor: \$1,500

Denim Sponsor: \$1,000

Table Sponsor: \$600

\_\_\_\_\_ We will be attending this event!

\_\_\_\_\_ We will not be able to attend this event and would like to donate our reserved table back to Warm Your Heart

Other \$ \_\_\_\_\_

Check is included, I have made a copy and accept this as my invoice

Please invoice after January 1, 2018

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please sign, make a copy for your business and return this copy to:

Warm Your Heart, MVAC,  
706 N Victory Dr., Mankato, MN 56001

### Warm Your Heart Committee Members:

Sheila Ous, Chair 345-2416 sheila@mnvac.org ~ Ann Macgregor, MVAC, ~ George Blais, Alpha Media ~ Leah Macgregor, Spherion ~ Betty Ouren, MinnStar Bank ~ Randy Rigdon, MIO ~ Katie Kassube, SYSCO  
Chris Marben, MVAC ~ Mike Oliver, Farmers Ins. ~ Deb Ikier, Wintrust Mortgage ~ Carol Brady, Bamco